



## **You are invited to become one of the first ever Friends of the Global Recycling Foundation – the umbrella organisation of Global Recycling Day –**

Global Recycling Day was established to focus on uniting the world's approach towards recycling, and we witnessed an incredible launch as official and unofficial events unfolded across the world on 18<sup>th</sup> March 2018. On Monday 18<sup>th</sup> March 2019 we will celebrate the second Global Recycling Day.

We would like to invite you to join us on our journey.

In response to the success of 2018 – which saw the involvement of well over 10.5 million people across the globe - BIR formed the Global Recycling Foundation. The Foundation will support a wider promotion of recycling, and the recycling industry, in order to showcase its vital role in preserving the future of the planet.

The theme for Global Recycling Day 2019 is 'Recycling into the Future', which will focus on Youth and Innovation. Our campaign will highlight the need for better education and call for innovative ways to deal with and process recyclables, so they become our Seventh Resource. This will move us a step closer to preserving our primary natural resources of water, air, coal, oil, natural gas and minerals.

Becoming a Friend of the Global Recycling Foundation for an annual donation offers you a unique opportunity to align yourself to the recycling industry as well as showcase your commitment to the well-being of our planet on a global stage.

Your Friendship will entitle you to the following:

- Corporate logo, company description and website links on the Global Recycling Day website.
- Corporate logo and website link on dedicate Friend of the Foundation page on the Global Recycling Foundation website.
- Invitation to attend city centre events on Global Recycling Day 2019.
- Inclusion in all Global Recycling Day 2019 promotional materials.
- Inclusion in social media campaigns (nearing 18,000 followers) with five dedicated posts.
- Dedicated press release announcing your involvement and support for Global Recycling Day 2019.
- Invitation to submit a guest blog on the Global Recycling Day website.
- Inclusion in our post-Global Recycling Day video.

**To find out more, please contact the Global Recycling Foundation team on  
[sponsorship@globalrecyclingfoundation.org](mailto:sponsorship@globalrecyclingfoundation.org).**

